

Advertising Rates
Leland News &
Reporter, LLC

*Columns Defined
In inches*

	Column Width
1 column	1.75"
2 column	3.725"
3 column	5.7"
4 column	7.675"
5 column	9.65"
6 column	11.625"

Discount Rate Per Issue

Single Issue	NO Discount
2 Issues	5 %
4 Issues	7.5 %
6 Issues	10%
12 Issues	15%

		Number of columns					
		1	2	3	4	5	6
Height In Inches	1	N/A*	N/A*	N/A*	N/A*	N/A*	N/A*
	2	N/A*	N/A*	N/A*	\$40.00	\$50.00	\$60.00
	3	N/A*	N/A*	\$45.00	\$60.00	\$75.00	\$90.00
	4	N/A*	\$40.00	\$60.00	\$80.00	\$100.00	\$120.00
	5	N/A*	\$50.00	\$75.00	\$100.00	\$125.00	\$150.00
	6	N/A*	\$60.00	\$90.00	\$120.00	\$150.00	\$180.00
	7	\$35.00	\$70.00	\$105.00	\$140.00	\$175.00	\$210.00
	8	\$40.00	\$80.00	\$120.00	\$160.00	\$200.00	\$240.00
	9	\$45.00	\$90.00	\$135.00	\$180.00	\$225.00	\$270.00
	10	\$50.00	\$100.00	\$150.00	\$200.00	\$250.00	\$300.00
	11	\$55.00	\$120.00	\$165.00	\$220.00	\$275.00	\$330.00
	12	\$60.00	\$130.00	\$180.00	\$240.00	\$300.00	\$360.00
	13	\$65.00	\$140.00	\$195.00	\$260.00	\$325.00	\$390.00
	14	\$70.00	\$150.00	\$210.00	\$280.00	\$350.00	\$420.00
	15	\$75.00	\$160.00	\$225.00	\$300.00	\$375.00	\$450.00
	16	\$80.00	\$170.00	\$240.00	\$320.00	\$400.00	\$480.00
	17	\$85.00	\$180.00	\$255.00	\$340.00	\$425.00	\$510.00
	18	\$90.00	\$190.00	\$270.00	\$360.00	\$450.00	\$540.00
	19	\$95.00	\$195.00	\$285.00	\$380.00	\$475.00	\$570.00
	20	\$100.00	\$200.00	\$300.00	\$400.00	\$500.00	\$600.00

*These sizes may be utilized with a Bulk Contract

Black ink only

Open rate: \$5.00 per column inch
Minimum advertising cost is \$35.00/
month.

Stock advertising sizes are:

Business Card:

2.00" x 3.50" @ \$35.00 per month

Classified Ad: (This size print)

1 column x 1.00" @ 20.00 per month

Additional ad sizes, **BOLD** & other options,
call for rates

Service Directory

1 column x 1.00" @ \$15.00 per month
(3 month min.)

Bulk Rates: B/W ONLY (Must be used
within 6 months)

100 column inches @ \$4.00/col inch

200 column inches @ \$3.00/col inch

Ads billed as used. A 25% deposit
REQUIRED and applied to account.

Inserts are priced as follows:

Insert w/o ad in paper \$150.00

Insert w/ad, size of 3 columns x 5
inch ad -\$120.00 total.

Insert Package \$325.00 – 8-1/2 x 11
white 20# white paper black ink
ONLY. We layout & print.1 side
Color paper additional \$30.00/3000